Berklee City Music Summit Sponsorship Opportunities
Berklee City Music Summit
One Sound, Many Voices: American Popular Music and Creative Youth Development
November 9-11, 2015
New York, New York
Teachers College, Columbia University

› The fifth annual gathering of Berklee City Music Network members and education thought leaders
› Over 200 music educators, administrators, advocates, and students attend each year

“This is a coup for the musicians and community of Soulsville, having you guys here and having this awesome conference here. We plan to do all we can to coerce you to make this a regular stop!”
Kirk Whalum, speaking about the 2012 City Music conference in Memphis
› Past musical involvement includes: **STEVE BAILEY, SHOSHANA BEAN, GEORGE CLINTON, NICK COOPER, LALAH HATHAWAY, KENNY LATTIMORE, ROB LEWIS, KIRK WHALUM, and more**

› Past presenters and panelists include: **ROGER H. BROWN, TERRI LYNE CARRINGTON, ANDY DAVIS, SHEILA E., KEVIN EUBANKS, DONALD HARRISON JR., GLADYS KNIGHT, TOMMY LIPUMA, RICKEY MINOR, MAKEBA RIDDICK, PATRICE RUSHEN, JEFF WALKER, RON WEISNER, BILL WITHERS, and more**

› **Media coverage has included:**
What to expect at this year’s Summit

Berklee City Music is coming to New York City this fall for its fifth annual professional development event. This year’s programming will support four content areas, including:

› Student engagement and performance
› Technology/PULSE/curriculum development
› Staff and teacher development (best practices)
› Awareness raising, advancement of mission, and development

Attendees will engage in professional development, share best practices, network, create opportunities for collaboration, and leave with the tools needed to further the City Music movement—positively impacting youth development primarily through popular music.
About Berklee City Music

Berklee City Music® enables youth from underserved communities to develop musically, academically, socially, and emotionally, primarily through the study of contemporary music. United through their commitment to this mission, 47 community organizations form the Berklee City Music Network® (BCMN) and collectively impact over 28,000 students each year.

BCMN members have access to support and resources that help them provide quality contemporary music education to youth in their communities. Some of these students have the opportunity to receive the City Music Summer Scholarship to attend the Berklee Five-Week Summer Performance Program, and a select few receive full-tuition scholarships to attend Berklee College of Music. In addition to impressive careers in the music industry, City Music alumni have also gone on to become doctors, teachers, and other notable professions.
Sponsors Packages: Workshops - $2500

Conduct a one hour workshop that is not a sales pitch, as part of the Summit on a specific topic related to your company’s field and one of the four content areas listed above. Also:

› You must have a music educator or education administrator lead the presentation with a representative from your organization;

› Berklee City Music can help identify an educator or education administrator if needed;

› Product display and exhibit space in exhibitors section;

› Dedicated one hour per day for attendees to view exhibits;

› A quarter-page color advertisement in program book;

› Logo and/or mention on all marketing and business materials including but not limited to: ads, press releases, email blasts, event day program, and event day signage;

› Logo recognition on event website as well as mentions on all social media to reach musicians, educators, students, and school administrators;

› Company description on Summit website and program book;

› Company presence at jam session;

› Inclusion in all event gift bags;

› Guaranteed three nights at a Berklee rate hotel, to be paid by you; and

› Two passes for all Summit events plus two extra for the master class and jam session.

Four spots available;

For more information contact Arin Canbolat:

617 747-6173 – acanbolat@berklee.edu
Sponsors Packages: Exhibits - $1500

- Product display and exhibit space in exhibitors section;
- Dedicated one hour per day for attendees to view exhibits;
- Logo and/or mention on all marketing and business materials including but not limited to: ads, press releases, email blasts, event day program, and event day signage;
- Logo recognition on event website as well as mentions on all social media to reach musicians, educators, students, and school administrators;
- Logo on exhibitors page in program book;
- Company description on Summit website and program book;
- Company presence at jam session;
- Inclusion in all event gift bags; and
- Two passes for all Summit events plus two extra for the master class and jam session.

For more information contact Arin Canbolat:
617 747-6173 - acanbolat@berklee.edu

Ten spots available;
Sponsors Packages: Bag – $1000

- Exclusively-branded gift bag distributed to 250+ attendees
- Sponsor to provide all branded bags;
- Insertion in BCMN Summit gift bag;
- Logo in program book;
- Logo recognition on event website as well as mention on all social media to reach musicians, educators, students, and school administrators;
- Logo and/or mention on all marketing and business materials including but not limited to: ads, press releases, email blasts, event day program, and event day signage; and
- One pass for all Summit events plus one extra for the master class and jam session.

One spot available;

Sponsors Packages: Bag Inserts – $50

- Insertion in BCMN summit gift bag; and
- Logo online and in program book.

For more information contact Arin Canbolat:

617 747-6173 - acanbolat@berklee.edu