GLOBAL INITIATIVES

ANNUAL REPORT, FY 2017
GOALS AND OBJECTIVES, FY 2018

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Clint Valladares, Managing Director for Berklee India Exchange
Annette Philip, Artistic Director for Berklee India Exchange
Rohith Jayaraman, Assistant Manager for Berklee India Exchange
Brian Gonzalez, Assistant Director for International Marketing and Communications
LETTER FROM MATTHEW

This past year has been a time of great change in Global Initiatives (GI). When I joined the area in September 2016, I met a talented, committed, and creative team already functioning at a high level. Through a series of collaborative retreats we refined the area’s mission, goals, and objectives, focusing and retargeting our work to align closely with Berklee’s vision and other areas at the institution—particularly Admissions, External Affairs, Berklee City Music®/Berklee PULSE® Music Method, and Institutional Advancement.

As you will see in this report, we accomplished many things at a high level of efficacy and quality. The work is challenging but extremely interesting. Of the many things we did this past year, a few are perhaps most significant.

In addition to refining the operating structure of the GI area, we also began the process of restructuring and rebranding our partnerships with external entities. One of our main goals for the coming year is to introduce this to others at the institution and to our partners.

In harmony with our enrollment goals in China and India, we added new partners to our network in both countries. With the Shanghai Conservatory of Music (SHCM), we created the Contemporary Music Institute and began working together immediately. We sent Berklee students as featured performers with the SHCM Big Band on a five-city tour that was immensely successful. We will hold auditions at SHCM’s partner vocational high school in January. As I write this letter, a team is leaving to deliver our first joint Berklee on the Road (BOR) program with SHCM. Global Music Institute (GMI), our new partner in New Delhi, is in the process of preparing its submission to become our academic partner, furthering our goal of making the Berklee experience more accessible and affordable.

I know I speak for the entire GI staff when I say we look forward to our work in the coming year.

Matthew Nicholl
Associate Vice President
Global Initiatives

OVERVIEW

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<td>Faculty who traveled for GI (Berklee has 903 total faculty, meaning more than 10 percent traveled for GI)</td>
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<td>Students and alumni who traveled for GI</td>
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BERKLEE INTERNATIONAL NETWORK

Berklee Global Partnerships is a collective of partners aligned in vision and mission. Composed of institutions, organizations, and individuals representing our worldwide community, Berklee Global Partnerships seeks and develops innovative educational experiences, explores and engages career pathways, nurtures entrepreneurial opportunities, supports institutional advancement, and enhances Berklee’s brand and reputation as the worldwide leader of performing arts education.

HIGHLIGHTS

- 6 New partners
- 23 Partners in 22 countries (increase from 19 partners in 18 countries)
- 99 New students enrolled at Berklee from global partners
- 23 Network visits organized by GI

BIN MEMBERS

Baron School of Music—Hong Kong
Conservatori Liceu—Spain
Conservatorio de Artes del Caribe—Puerto Rico
Conservatório Musical Souza Lima—Brazil
Conservatorium Haarlem—Netherlands
Escuela de Música, Medios, Arte y Tecnología (EMMAT)—Colombia
Escuela de Música Contemporánea (EMC)—Argentina
Global Music Institute (GMI)—India
Hochschule für Kunst, Design und Populäre Musik Freiburg (hKDM)—Germany
Holland College—Canada
IMEP Paris College of Music—France
International College of Music (ICOM)—Malaysia
JMC Academy—Australia
Koyo Conservatory—Japan
Leeds College of Music—United Kingdom
Music Academy International—France
Newpark Music Centre—Ireland
Philippos Nakas Conservatory—Greece
Projazz Instituto Profesional—Chile
REC Música Centro de Estudios Musicales—Mexico
Rimon School of Music—Israel
Seoul Jazz Academy—South Korea
Universidad San Francisco de Quito—Ecuador
HEAR FROM STUDENTS:

“I attended two different BIN/Berklee partner schools before coming to the Boston campus. I studied at the Jazz and Rock Schulen in Freiburg, Germany, and Tri-C [Cuyahoga Community College] in Cleveland, Ohio. I was able to expand my network, improve my work ethic, and save a good deal of money before coming to Boston to delve more deeply into my major. These two schools laid a solid musical foundation, which has enabled me to focus on learning more about my instrument from my private instructors here at Berklee.”

— Marshall Kummer, drummer, majoring in performance at Jazz and Rock Schulen (hKDM) in Germany

“I came from the International College of Music, Malaysia. I play the violin, dual-majoring in contemporary writing and production and performance. I have learned so much since coming to Berklee, and coming from a BIN institution has helped me prepare for my journey. Thanks to the BIN, I’ve met great musicians around the world who have the same passion as me.”

— Nisa Addina Mohamad Taufik, violinist, dual-majoring in performance and contemporary writing and production at ICOM in Malaysia

HEAR FROM FACULTY:

“Working with Berklee’s global partners in Canada, Hong Kong, and Greece gave me a clearer view into how Berklee is being embraced and interpreted in vastly different cultures. And those experiences helped me to relate to and prepare more deeply for my international students here on the Boston campus.”

— Steven Kowalcyk, associate professor, Voice Department at Berklee

HEAR FROM PARTNERS:

“My relationship with Berklee began with hosting Berklee programs in Buenos Aires, Argentina, as a Berklee alumni representative in the late 1980s. Since then, I have participated as a member of the BIN and as the network began to expand, gathering and connecting people with musical dreams from all over the world, with access to world-class contemporary music education at EMC and Berklee. I am proud to be a part of almost 25 years of the nonstop growth and evolution of this dynamic global partnership.”

— Marcelo Braga, president, EMC

“BIN…provides Holland College School of Performing Arts music students and faculty with unprecedented opportunities to take part in a collaborative manner in world-class programs and events.”

— Gaylene Carragher, director, International Business Development, Holland College

BERKLEE ON THE ROAD PROGRAMS

Berklee on the Road (BOR) programs allow us to bring the Berklee method of music education to students worldwide. These workshops create unique music education opportunities for participants, while also allowing Berklee to recruit the finest musical talent from around the world. Some of Berklee’s great success stories are students who first engaged with the institution at a BOR program.

HIGHLIGHTS

- 16 Programs
- 2,593 Applications
- 1,487 Enrolled students
- 10 Countries
- 63 Countries and six continents represented in enrolled students
- 66 Instructors
- 111 Scholarships awarded
- $3,168,682 Value of scholarships awarded

2016–2017 BOR PROGRAMS

Berklee Latino in Bogotá, Colombia
Berklee at Umbria Jazz Clinics in Perugia, Italy
Berklee Tandon Global Clinics in Chennai, India
Berklee Tandon Global Clinics in Bengaluru, India
Berklee Latino in Lima, Peru
Berklee Latino in Mexico City, Mexico (Performance)
Berklee Latino in Mexico City, Mexico (Songwriting and Production)
Berklee Latino in Quito, Ecuador
Berklee in Los Angeles, California (Performance)
Berklee in Los Angeles, California (Songwriting)
Berklee Tandon Global Clinics in Mumbai, India
Berklee Tandon Global Clinics in Bengaluru, India
Berklee in Praia, Cape Verde
Berklee Workshop in Libreville, Gabon
Berklee Latino in Mexico City, Mexico
Berklee in Carolina, Puerto Rico

HEAR FROM FACULTY:

“The [BOR] programs are a reciprocal endeavor. We have the opportunity to work with talented and enthusiastic, budding musicians. They in turn remind us of the beauty in music and in all art. We share our expertise; they convince us of our common humanity. The programs inspire the idea that we are one community—we share, we learn, we grow.”

— Ron Savage, interim dean of Professional Performance Division, academic director for BOR in Cape Verde, and instructor at Umbria Jazz Clinics
BERKLEE LATINO
Berklee Latino gives students the opportunity to explore the essence of Latin music and its industry through various programs on campus and around Latin America, including concerts, master classes, and visiting artists.

LEADERSHIP
Oscar Stagnaro, Executive Director
Javier Limón, Artistic Director

HIGHLIGHTS
- Stagnaro appointed executive director in May
- 5 Berklee Latino programs
- 1,093 Applications received
- 594 Enrolled students
- 4 Countries visited
- 11 Countries represented through students enrolled
- 17 Instructors
- 31 Scholarships awarded
- $40,050 Value of scholarships

INTER-AMERICAN DEVELOPMENT BANK (IDB) PARTNERSHIP
During 2016–2017, with help from the support of the IDB, 150 students attended Berklee Latino programs in Mexico, Ecuador, and Colombia for free. This project also was possible because of the support of Fundación Batuta, Instituto de las Artes de Bogotá, Red de Escuelas de Música de Medellín, Universidad Nacional Autónoma de México, and Fundación Orquesta Sinfónica Juvenil del Ecuador, which identified students and provided financial support for room and board to some participants.

CONCERT IN BOGOTÁ, COLOMBIA
This sold-out concert represented the integration of many Berklee pathways: BOR, a network partner, Berklee alumni, current Berklee students and faculty, and the participation of members at the highest level of the Colombian music industry.

Prominent Colombian Artists Who Performed:
Carlos Vives (awarded Berklee’s 2017 Master of Latin Music Award)
Chabuco
Cholo Valderrama
Francy Montalvo
Herencia de Timbiquí
Monsieur Periné
Totó la Momposina

HEAR FROM FACULTY:
“Teaching at Berklee Latino in Bogotá was a highlight of my year. I was so impressed by the talent and dedication of my students. Their creativity and ambition inspires me, and I can’t wait to see where music takes them next!”
— Maria Kowalski B.M. ’12, string instructor for Berklee Latino

“Berklee Latino is a unique music program that brings inspiration and high-quality education to Latin American students. Our mission is to spread and preserve the importance of the Latin culture and its musical diversity.”
— Oscar Stagnaro, executive director, Berklee Latino

HEAR FROM STUDENTS:
“I learned a lot about how things can be in Boston. I’m really excited to continue working in order to get there one day.”
— Aura Martínez Narváez

“I feel very grateful to la Red, Berklee and the IDB. I made the most out of this opportunity, and I hope that many people have access to Berklee Latino in the future.”
— Cristian Herrera Poveda
BERKLEE INDIA EXCHANGE

“Berklee India Exchange [BIX] had an exciting year of milestones and new records. Thirty-two Berklee Indian Ensemble musicians performed at our first international tour in India, we crossed 35 million hits on YouTube (accounting for 46 percent of Berklee’s YouTube views), and doubled our enrollment for Berklee Tandon Global Clinics in India, reaching over 230 students from 44 regions in India.”

— Annette Philip, artistic director, BIX

LEADERSHIP

Clint Valladares, Managing Director
Annette Philip, Artistic Director
Rohith Jayaraman, Assistant Manager

HIGHLIGHTS

Berklee Tandon Global Clinics

4 Programs
3 Cities (Bengaluru, Chennai, and Mumbai)

Bengaluru

554 Applications
234 Enrolled
44 Indian regions represented
8 Instructors

Visiting Artists

Vijay Prakash (Bengaluru Ganesh Utsava)
Raghu Dixit (Bengaluru Ganesh Utsava/BIX artist residency, 2017)
Shankar Mahadevan (BIX artist residency, 2016)
Suhail Yusuf Khan (BIX visiting artist, 2017)

Berklee Indian Ensemble

41 Students in the ensemble during fall 2016
34 Students in the ensemble during spring 2017
15 Countries represented in the ensemble
9 Performances
7,000 Approximate number of attendees at ensemble concerts
41 Number of students in the ensemble during fall 2016
34 Number of students in the ensemble during spring 2017
15 Number of countries represented in the ensemble

YouTube Videos

35,102,212 Views of official Berklee Indian Ensemble content
47,000 Additional Berklee YouTube subscribers from BIX content
46 Percent of Berklee YouTube channel views because of Berklee Indian Ensemble videos
30 Percent (approximate) of Berklee YouTube subscribers from India
2 Videos released in the past year

Development

$552,782 Program development funds raised
$482,032 From donors
$70,750 In kind

HEAR FROM STUDENTS:

“The Berklee Tandon Global Clinics truly exceeded my expectations. I realized that music is all about unity and trust. It left me feeling ecstatic and motivated.”

— Drishti Tandel (guitar, keyboards, and vocals), Berklee Tandon Global Clinics attendee in Mumbai

HEAR FROM BERKLEE INDIAN ENSEMBLE MEMBERS:

“The Bengaluru Ganesh Utsava festival trip was a special one because of the large number of people that were involved in making it reality, as well as the unbelievable amount of teamwork and care that was put into it. It brought many of us closer together and has definitely birthed new musical opportunities for many of us.”

— Layth Sidiq (violin), Berklee Indian Ensemble alumnus

“The performance and trip to the Bengaluru Ganesh Utsava festival was probably the best adventure I’ve had during my time at Berklee. Being with my Berklee Indian Ensemble family and having, the chance to be face to face with the music, culture, people, and food of India was a memorable, eye-opening experience I will never forget.”

— Yoel Genin (guitar), Berklee Indian Ensemble alumnus and Berklee Tandon Global Clinics instructor

HEAR FROM BERKLEE TANDON GLOBAL CLINICS INSTRUCTORS:

“Being an instructor during the Berklee Tandon Global Clinics in 2017 was an amazing and unexpected experience. I met so many people, eager to learn, and just waiting for a source of motivation. It was an absolute pleasure to share my experience and music with them.”

— Genin
**MEDITERRANEAN MUSIC INSTITUTE**

“One of the main roles of the Mediterranean Music Institute (MMI) is to tighten links between the Mediterranean music industry, institutions, and artists, and to ensure the studies in Mediterranean music offered at Berklee become a reference of quality in the Mediterranean music movement. My role as artistic director is to establish institutional relations with artists and the music industry of the region to maximize and create opportunities for Berklee students who wish to focus their career in these styles—through recordings, concerts, videos, or any other initiative that complements their training and development in this musical movement—, as well as to ensure maximum quality in each style studied and offered at Berklee.”

— Javier Limón, artistic director, MMI

**HIGHLIGHTS**

- Clinics and master classes at the Boston, and Valencia, Spain, campuses (5)
- Concerts (11)
- MMI summer scholarship (1)
- Student achievement awards ($250 each) (2)
- Latin Grammy nomination (Best Flamenco Album—Doy la Cara by José Mercé, which featured eight Berklee students from MMI) (1)

**SCHOLARSHIPS AND AWARDS**

**Paco de Lucía Scholarship**

Thanks to a collaboration with Iberia on the documentary project *La Guitarra Vuela*, Iberia has given full-tuition summer program scholarships (worth approximately $8,000 each) and round-trip air travel to Boston to two talented guitarists. The scholarships were awarded to one student each of the past two summers.

**MMI Master of Mediterranean Music Award**

The MMI Master of Mediterranean Music Award honors the great maestros of Mediterranean music. Each year, one or two artists are honored with this award for their outstanding career achievements and their musical contribution to a specific Mediterranean music style. Aynur was this year’s recipient.

**MMI Student Achievement Award**

Each year, the MMI awards two outstanding students with the MMI Student Achievement Award, worth $500.

**HEAR FROM STUDENTS:**

“My musical experiences with the MMI are some of the best of my life. I got to travel to Spain multiple times and present music from my culture in different formations—some sold-out shows at Casa Arabe [Madrid and Cordoba] as a duo, and others with some of the top flamenco artists in the world in a plane hangar in Ibiza. These experiences opened so many doors for me and introduced me to some of the best musicians in the world. I am so proud to be part of the institute and to represent it and Berklee in all my musical endeavors now and in the future.”

— Layth Mohammed Othman Al Rubaye (Sidiq) ’14 ’16G

“I’m happy and thankful to have been and still be part of the MMI. Working with the MMI got me exposed to various musical cultures and styles that influenced me and my playing, through the concerts we had that featured guest artists like Antonio Serrano and Damian Drăghici. Also, having the opportunity to travel and perform at venues like the Lincoln Center in New York and other venues is something I’m very grateful for.”

— Gilbert Mansour

“Traveling because of MMI has been an enriching experience, as it allows for one to experience what it’s like to travel for the purpose of music. This helps give a student a professional perspective on the whole reason they chose music as a career path. MMI further sparked my desire to continue my passions in music, as I realized how it could have a bigger impact through traveling.”

— Heather Rivas

**BERKLEE WORKSHOP IN GABON**

The first Berklee on the Road program was produced in Libreville, Gabon, in January 2017. It supports the Gabon Initiative, which is helping to launch the African Music Institute, a Pan-African contemporary music institute. The program, directed by professor Alain Mallet and Jason Camelio, featured an exceptional group of educators, including Debo Pierre, Alvin Foster, Winston Maccow, Leandro Pellegrino, Mike Ringquist, Jacques Schwarz-Bart, and Juan Ale Saenz. Students from more than 20 African countries participated.

**HIGHLIGHTS**

- Held the first BOR in Gabon (Libreville) (·)
- Berklee faculty and alumni delivering the program (7)
- Participants (83)
- African countries represented (14)
- Guest artists (Davido and Akon) (2)
SPECIAL PROGRAMMING
Berklee operates in more than 50 countries each year. In addition to programs and events that support our strategic initiatives, the institution explores and supports compelling proposals from students and faculty. These activities are great ways to expand the institution’s brand, support cultural engagement, and leverage the community to investigate new opportunities to bring Berklee to the world.

HIGHLIGHTS

- 68 Berklee students, faculty, and alumni who traveled with GI support
- 12 Faculty who traveled
- 56 Students who traveled
- 26 Countries visited on trips led by students, faculty, or alumni

HEAR FROM STUDENTS:

“Our trip to China was absolutely incredible and an awesome first taste of performing internationally. It was amazing to be able to perform for excited and engaged audiences from the opposite side of the world, and exploring iconic Chinese cities with new friends was an unforgettable experience!”

— Nate Flaks ‘16 of Sleeping Lion

“The trip to Iceland was such a great learning experience. It taught me how to lead a band, to manage a group on the road, and to put together a master class. It also connected my favorite players at Berklee and in Iceland—these are meaningful connections that will last a lifetime. We had an amazing time playing at the Reykjavik Blues Festival; I was proud to bring my Berklee band to the festival I’ve grown up playing at. It was their first performance outside of the States and a great lesson in life on the road.”

— Thorleifur Gaukur Davidsdsson, Berklee student

HIGHLIGHTED GOALS FOR FISCAL YEAR 2018

- Collaborative programming with the Contemporary Music Institute of Shanghai, China
- Joint big band tour with the Shanghai Conservatory of Music
- Summer on the Road program
- Creation and implementation of new Berklee Global Partnerships structure
- Encouragement of increased collaboration among global partners
- Expansion of college credit option for BOR programs
- First Berklee Latino program in Chile
- Exploration of new opportunities in Southeast Asia (Indonesia and Thailand), Eastern Europe, the Netherlands, and Africa.