CALL FOR PRESENTATIONS
4th Annual Berklee City Music Network Conference
American Popular Music III: Innovations In Youth Development
November 2-5, Los Angeles, CA
Presentation Proposal Form Submission Deadline: June 30, 2014

This is the Call for the BCMN Conference.

Berklee City Music Network is seeking proposals for its 4th annual conference.

We’re looking for dynamic presentations that inform music educators and community music school administrators about proven practices, pushing the leading edge of the profession, and motivating the pursuit of excellence.

About The Berklee City Music Network Conference

The Berklee City Music Network Conference explores themes related to providing access to a quality and diverse music education for students from underserved communities across the country. The conference also aims to provide inspiration for educators as they work within their own communities and organizations while making the most of their relationship with the Berklee City Music Network.

Hosted in beautiful Los Angeles, this year’s conference will feature keynote presentations with celebrated arts. The conference will also feature an exciting lineup of panelists, a master class for students with a leading industry artist, live music performances, networking opportunities, and access to local music hot spots.

The conference is sure to be a one-of-a-kind experience for music educators passionate about current issues impacting policy and practice, connecting with fellow professionals who share their artistic and educational mission, and learning how to harness the energy of contemporary music to reach students from underserved communities.

Conference Presentations

Presentation proposals must be submitted under one of the strands that will be framed by this year’s conference theme. Each strand explores a different aspect of education or administration in popular music education and youth development. Please see the list of strands below. These strands were selected to ensure all proposals support the conference theme and advancement of the Berklee City Music Network.

### American Popular Music III: Innovations in Youth Development

<table>
<thead>
<tr>
<th>Pre-Institute – Theme: Youth Power-Up Day</th>
<th>Theme: The Challenge Of Change</th>
<th>Theme: Full STEAM Ahead</th>
<th>Theme: Exceeding The Vision</th>
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<tr>
<td>SUNDAY—Nov. 2</td>
<td>MONDAY—Nov. 3</td>
<td>TUESDAY—Nov. 4</td>
<td>WEDNESDAY—Nov. 5</td>
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### Session Strands

- Youth Development
- Preparing youth for college: pathways to careers
- Engaging parents, community and caregivers
- Music content: performance, practicing, composing, improvisation
- Building capacity: Community partnerships
- Building a volunteer corps
- Developing Mission Driven Revenue Streams
- Music learning: hands on demonstrations for developing innovative techniques
- Research based instructional strategies
- Assessment: the ins and outs of authentic assessment and interventions
- Lesson planning and classroom management
- Using technology for music education
- Integrating Music into Science, Technology, Engineering and Math
- Best practices for public school music teachers or teaching artists in urban and/or rural communities

### Round Table Discussion Strands

- Creating revenue streams
- Creative Fundraising
- Volunteerism & cultivation
- Donor Stewardship
- Peer-to-peer music education models
- Telling your story
- Other
Session Formats

Please read the following descriptions carefully and apply for the format most appropriate to your presentation.

All presenter sessions and round-table discussions are 75 minutes in length.

Panel Presentation

Panel presentation offers different perspectives on a topic or question related to one of the focus points for each strand. A diverse group of no more than three panelists representing differing constituencies is preferred. A/V equipment is provided.

Hands-on Presentation

Hands-on sessions provide participants with an opportunity to engage in teaching activities and interactive discussions about a particular topic. A/V equipment is provided.

Traditional Presentation

Traditional presentations focus on a single topic or program, typically including a talk or media presentation followed by a short discussion. A/V equipment is provided.

Roundtable Discussion

Roundtable discussions are informal presentations that emphasize spirited discussion between the presenter(s) and session attendees. Presenters start the discussion by sharing information about the program or provide a question they wish to explore, and then open discussion for input and exchange of ideas. Examples and interactive materials are welcome.

Audio-Visual Equipment

Rooms for all presentations except roundtable discussions are equipped with a [PC] laptop (with Office Suite loaded), LCD projector, and screen. No audio-visual equipment is available for roundtable discussions, but presenters may use their own laptops or tablets. Rooms for all presentations, including roundtable discussions, will have wireless Internet access.

How to Submit a Proposal

Identify the purpose, content, and expected outcomes for participants, and an abstract (maximum of 50 words) stating the objectives of the presentation to be published in the convention program upon acceptance.

Proposals must be submitted via email to:

mresendes@berklee.edu
Maria Resendes, Assistant to the Dean
Berklee College of Music - Berklee City Music
1140 Boylston Street
MS899-CMB
Boston, MA 02215

Important Information

• All presenters and co-presenters conference registration fees are waved
• Photo, short bio, and contact information must be submitted by all presenters and co-presenters
**Presentation Team Information**

* = REQUIRED INFORMATION

<table>
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<th>Field</th>
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<tr>
<td>Lead Presenter (Last/First Name):</td>
<td>* ________________________________ ** ______</td>
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<tr>
<td>Co-Presenter(s):</td>
<td>* ____________________________________________</td>
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<tr>
<td>City Music Network Site or</td>
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<td>Employer Name:</td>
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**Presenter’s experience:**
Describe previous conference and/or general presentation experience. What was the subject being presented? (Do not exceed 60 words.)

**Presenter’s Qualifications:**
Provide an introduction for the presenter. (Do not exceed 80 words.)
Presentation or Roundtable Information

1. Please check one*: 
   Presentation  
   Roundtable Discussion

2. Title of Presentation or Roundtable Discussion: *  
   (Do not exceed 8 words.)

3. Program Description/Abstract: *  
   Write a 3 sentence description (no more than 70 words), using sentences that begin with active verbs, that distills what the session will cover and what attendees can expect to learn. This description will be used for the conference program and should address the objectives, content, and ways participants may use the information.

4. Participant Outcomes: *  
   List 3-4 intended outcomes that describe what participants will know, be able to do, and how they might apply the knowledge as a result of attending the session.  
   (Do not exceed 200 words.)

5. Session Alignment: *  
   Please describe how the presentation is significant to conference attendees, aligns with the conference strands, and supports the theme and purpose of the conference.  
   (Limit your response to 50 words.)
6. Session Focus and Strands

Conference Session or Roundtable Strands: *
(Select the strand that best categorizes your session. Select no more than 2 Strands addressed in your session.)

- Youth Development
- Preparing youth for college: pathways to careers
- Engaging parents, community and caregivers
- Music content: performance, practicing, composing, improvisation
- Building capacity: Community partnerships
- Building a volunteer corps
- Developing Mission Driven Revenue Streams
- Music learning: hands on demonstrations for developing innovative techniques
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- Using technology for music education
- Integrating Music into Science, Technology, Engineering and Math
- Best practices for public school music teachers or teaching artists in urban and/or rural communities
- Other (A BCMN related theme)

7. Session or Discussion Process: *
Provide the session or discussion agenda and design. Do Not exceed 200 words.
1. TIME – How much time for each part of your presentation?
2. CONTENT – What content will be address?
3. PROCESS – How will participants experience the content?

8. Impact: *
Describe the impact that this work has had on instructors, and/or student learners, and/or organization(s).
(Do not exceed 100 words.)

9. Intended Audience: *
Teachers
Administrators
Teachers and Administrators
10. Audio Visual Needs: (Please note, presenters are required to provide their own laptops)

- LCD Projector & Screen
- Flip Chart
- CD Player
- VCR / DVD Player
- Overhead Projector
- Other: _______________________

11. Handouts

Presenters are expected to provide handouts. Attach a copy of the handouts you will share with participants or describe these in 100 words or less. Presenters are expected to print their own handouts, as well as forward electronic copies for posting on the conference website by October 1, 2014.

I authorize the staff Berklee College of Music to post my session handouts on its website: ☐ Yes ☐ No

12. Statement of Intent

If this proposal is accepted and in the event I have co-presenters, I will be responsible for notifying my co-presenters regarding the status of the proposal and presentation information. I will be responsible for providing the contact information of my co-presenters upon acceptance of the approved proposal.

Name ___________________________________________ Date __________________________