PLANNING A SUCCESSFUL CAREER IN MUSIC

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Career wisdom surrounds the Berklee student!
HOW GRADUATING STUDENTS SOMETIMES FEEL
The CDC’s role is to help students **access & apply** this career wisdom to their own **individual career path**!
Through...

- One-on-one advising
- Informing their path
- Training in job search
- Education in freelancing & entrepreneurship
- Networking opportunities
- Career-building workshops & seminars
- Job recruitment events & auditions
- Alumni mentoring
NEW DIRECTIONS

- Enhancing career services throughout the curriculum
- Faculty-Staff Engagement in career advising
- MyCAP (my career advancement plan) – a full-spectrum career development platform
360° CAREER EDUCATION

Year 1
DISCOVER

Year 2
DEFINE

Year 3
DEVELOP

Year 4
DISTINGUISH

MyCAP
Plumbing the depths of a music education

“There isn’t a cognitive function that doesn’t somehow pertain to music. People have realized that music really does serve as a gateway into understanding human cognition.”

– Robert Zatorre, Neuroscientist

Quoted in, *The Power of Music* by Elena Mannes
The Goal: engaged students informed careerists
THANK YOU!

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