

Music Business/Management - Degree

Catalog Year Fall 07 - Sum 08

BM4.MBUS

| Course Number | Course Title | SEMESTERS | | | | | | | | REQUIRED | EARNED | IN PROGRESS | REMAINING |
|--|--|-----------|---|---|---|---|---|---|-----|----------|--------|-------------|-----------|
| | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | | | | |
| MUSIC BUSINESS/MANAGEMENT CONCENTRATE: 30 Credits Required* | | | | | | | | | | 30 | | | |
| MB-201 | Principles of Business Management | | | 2 | | | | | | | | | |
| MB-211 | Legal Aspects of the Music Industry | | | 2 | | | | | | | | | |
| MB-225* | International Economics and Finance * | | | | 3 | | | | | | | | |
| MB-255** or MB-355** | Computer Applications in the Music Business** or Advanced Computer Applications** | | | | 2 | | | | | | | | |
| MB-275 | Principles of Financial Accounting | | | | 2 | | | | | | | | |
| MB-301 | Business Leadership and Ethics | | | | | 2 | | | | | | | |
| MB-351 | Data Management & Statistics | | | | | | 2 | | | | | | |
| MB-401 | International Marketing (as of Spring 2008, title changes to Principles of Marketing) | | | | | | | 3 | | | | | |
| MB-490 & 491*** or MB-495*** | Senior Practicum 1 & 2*** or Internship*** | | | | | | | | 1 1 | | | | |
| | | | | | | | | | 2 | | | | |
| <i>Choose one track from the following:</i> | | | | | | | | | | | | | |
| >> Management: | | | | | | | | | | | | | |
| MB-331 | International Industry Operations: Recording Companies | | | | | 2 | | | | | | | |
| MB-335 | International Industry Operations: Music Publishing | | | | | | 2 | | | | | | |
| | Approved Specified Electives**** | | | | | | 2 | 2 | 2 | | | | |
| >> Music Products Industry: | | | | | | | | | | | | | |
| MB-337 | Music Products in Commerce | | | | | 2 | | | | | | | |
| MB-339 | Music Technology in the Marketplace | | | | | | 2 | | | | | | |
| | Approved Specified Electives**** | | | | | | 2 | 2 | 2 | | | | |
| >> Entrepreneurial: | | | | | | | | | | | | | |
| MB-340 | Business Startups | | | | | 2 | | | | | | | |
| MB-341 | Creative Promotion Through Media (as of Spring 2008, title changes to Creative Promotion in New Media) | | | | | | 2 | | | | | | |
| | Approved Specified Electives**** | | | | | | 2 | 2 | 2 | | | | |
| * Math proficiency required. See note under General Electives. | | | | | | | | | | | | | |
| ** MBUS majors are required to take MB-255 or MB-355. MBUS majors may skip MB-255 and enroll in MB-355 by achieving a satisfactory score on the MBUS Computer Placement Exam and receiving a waiver from the department chair. A passing score on the MBUS Computer Placement Exam does not constitute test-out of MB-255 or MB-355. | | | | | | | | | | | | | |
| *** Either the MB-490/MB-491 sequence or MB-495 is required; however, students in the Music Products Industry Track must take MB-495. If more than 2 credits are taken under this requirement, the additional credits count as ASEs. | | | | | | | | | | | | | |
| **** Approved Specified Electives (select from the following): All track courses listed above not taken as requirement, MB-131, MB-P213, MB-287, MB-305, MB-345, MB-355 (only for MBUS majors who have taken MB-255), MB-375, MB-387, MB-P389, MB-391, MB-397, MB-405, MB-433, MB-P493, MP-247, PM-340. | | | | | | | | | | | | | |
| CORE MUSIC: 22 Credits Required | | | | | | | | | | 22 | | | |
| AR-111 | Arranging 1* | * | 2 | | | | | | | | | | |
| HR-111 - 212 | Harmony 1 - 4 | 2 | 2 | 2 | 2 | | | | | | | | |
| ET-111 & 112 | Ear Training 1 & 2 | 3 | 3 | | | | | | | | | | |
| ET-211 & 212 or ET-231 & 232 | Ear Training 3 & 4 or Solfege 1 & 2 | | | 2 | 2 | | | | | | | | |
| MTEC-111 | Introduction to Music Technology | 2 | | | | | | | | | | | |
| *Students who receive a qualifying score on the Entering Student Proficiency Assessment will be enrolled in AR-111 Arranging 1, or higher, in their first semester. Others will be enrolled in PW-110 Writing Skills (2 credits). See also "Curriculum Information" section of the Registration Manual. | | | | | | | | | | | | | |
| TRADITIONAL STUDIES: 14 Credits Required | | | | | | | | | | 14 | | | |
| CM-211 & 212 | Traditional (or Tonal) Harmony & Composition 1 & 2 (Title changes in Spg 2008) | | | | | 2 | 2 | | | | | | |
| CP-211 & 212 | Traditional (or Tonal) Counterpoint 1 & 2 (Title changes in Spg 2008) | | | | | 2 | 2 | | | | | | |
| LHAN-211 & 212 | History of Music 1 & 2 | | | | | | 2 | 2 | | | | | |
| COND-211 & 212 | Conducting 1 & 2 | | | | | | | 1 | 1 | | | | |
| PRIVATE INSTRUCTION: 8 Credits Required | | 2 | 2 | 2 | 2 | | | | | 8 | | | |
| ENSEMBLE/LAB: 5 Credits Required | | 2* | 1 | 1 | 1 | | | | | 5 | | | |
| * See First-semester Ensemble/Lab Enrollment" section of the current Registration Manual. | | | | | | | | | | | | | |
| LIBERAL ARTS: 30 Credits Required | | | | | | | | | | 30 | | | |
| LCOR-111 & 112 | College Writing 1 & 2: Structure & Styles/Literary Themes | 3 | 3 | | | | | | | | | | |
| Art History - two courses required | To fulfill requirements in Art History, two courses from the following must be taken: LCOR-231, LCOR-232, or one section of <i>Art History Topics</i> (LCOR-233) | | | | | | 3 | 3 | | | | | |
| History - two courses required | To fulfill requirements in History, two courses must be taken. One course must be taken from each of the following areas: (a) one survey course (LCOR-211, LCOR-212, LCOR-P213, LCOR-P214, LCOR-P215, LCOR-216, LCOR-221, or LCOR-222); AND (b) one <i>Africana Studies/Music and Society</i> course (LCOR-224, LCOR-225, or LCOR-226), one section of <i>World Civilization Topics</i> (LCOR-223), or one survey course not previously taken. | | | | | | | | | | | | |
| LMSC-xxx | Physical Science Selection (LMSC-230 does not fulfill this requirement) | | | | | | | | 3 | | | | |
| LSOC-xxx | Social Science Selection | | | | | | | 3 | | | | | |
| Lxxx-xxx | Liberal Arts Electives | | | | | 3 | | | 3 | | | | |
| **GENERAL ELECTIVES: 11 Credits Required | | | | 2 | 2 | 3 | | | 4 | 11 | | | |
| SEMESTER CREDIT TOTALS --> 14 16 16 16 15 15 14/15 15/14 | | | | | | | | | | | | | |
| * MB-101 and LMSC-230 are recommended for MB/M majors. All students planning to enter this major must demonstrate math proficiency prior to enrollment in MB-225, either by achieving a passing score on the Math Proficiency Assessment exam or in LMSC-230. | | | | | | | | | | | | | |
| ** Please refer to the Additional Requirements noted on the back of this page. | | | | | | | | | | | | | |
| List General Elective courses: | | | | | | | | | | | | | |
| | | | | | | | | | | | | | |
| EXCESS CREDITS: | | | | | | | | | | | | | |
| TOTAL CREDITS REQUIRED: | | | | | | | | | | 120 | | | |