

## City Music Banks a Three-Pointer

**J. Curtis Warner, Jr.**, Assistant Vice President for Community and Governmental Affairs

*So what's up with the cliché? The answer: funding and unwavering support for the students in the Berklee City Music program, as this academic season gets off to a tremendous start.*



Malcome Mcleod, president of the Theodore R. and Vivian M. Johnson Foundation.

### First Point:

The Theodore R. and Vivian M. Johnson Scholarship Foundation has been a long-time supporter of every aspect of Berklee City Music, (mentoring, Saturday School, Preparatory School, SYSTEM 5, and Berklee Continuing Scholarships) for the past five years. Recent negotiations with the foundation have resulted in an agreement to build a \$2.25 million endowment at the college. The City Music Challenge Grant, when fully funded, will support up to 11 full-time City Music continuing students on full scholarship annually. Berklee, in turn, is challenged to

raise matching funds over a designated period of time. Team Berklee negotiators Marjorie O'Malley, assistant vice president for institutional advancement; J. Curtis Warner, Jr., assistant vice president for community and governmental affairs; and David Hornfischer, vice president for administration and finance, sat at the table for months to bring this about. On September 28, team captain O'Malley received the good news from the Johnson Foundation. Twenty-six full-time Berklee City Music continuing students are now enrolled at the college, and 12 of the students are Johnson Scholarship recipients. We are grateful to the Johnson Foundation for their leadership and will aggressively seek funds to meet their fundraising challenge.

### Second Point:

On Wednesday, September 29, 2004, the NEMO music conference and showcase awarded City Music continuing student Ryder Cambronne the NEMO/BMA Endowed Scholarship at its annual Boston Music Awards. The NEMO/BMA Endowed Scholarship is part of the Suskind Young at Arts program at the Wang Center. Proceeds from this year's Boston Music Awards help fund the scholarship. Berklee alumnus and auto industry mogul Ernie Boch, Jr., was the first donor to participate in what will become an annual scholarship. Josiah Spaulding, president and CEO of the Wang Center,



Tom Hamilton, Ryder Cambronne and Walter McCarty.

said, "We are thrilled that an organization like Suskind Young at Arts could participate in a program that helps young musicians pursue their dreams."

Prior to receiving the NEMO/BMA Endowed Scholarship, Ryder was one of 12 students eligible to receive the Berklee City Music

Continuing Scholarship at the end of last summer's Five-Week Summer Performance Program. Sadly, like so many deserving Boston youths, Ryder was the victim of a scholarship fund that is, quite frankly, under-funded. Although the college did award Ryder a partial scholarship, recognizing his outstanding merit and musicianship, the balance of his tuition—not covered by those scholarships—still posed a major financial burden on his family. The scholarship was originally funded for \$2,500. When NEMO and Suskind Young at Arts executives heard Ryder's plight, they stepped in to bolster it to a generous \$10,000. When asked about his organization's commitment to aspiring musicians from Boston who participate in Berklee's City Music program, NEMO's president and CEO Chip Rives said, "The Boston Music Awards celebrate the success of Boston area musicians. Hopefully, this scholarship program will help ensure a long line of wonderful musicians who may one day perform on the BMA stage."

Now with one year of Ryder's tuition totally covered, talks between NEMO and Berklee are in progress to strategize a way to raise the funds that will make the NEMO/BMA award perpetual until graduation day for any student who receives it.



Walter McCarty

### Third Point:

On October 3, 2004 a concert was held at the Roxy to benefit Walter McCarty's I Love Music Foundation, along with two of the foundation's beneficiaries, the Rock and Roll Library and Berklee City Music. Nationally acclaimed J Records recording artist Gavin DeGraw headlined the concert. DeGraw's latest album, *Chariot*, recently went gold. The concert was sponsored by NEMO and KISS 108 FM and produced by TRP Sports Entertainment, which also runs the NEMO conference.

Boston Celtics swing man and r&b musician Walter McCarty established the I Love Music Foundation to support access to musical instruction, instruments, and equipment for disadvantaged youth. McCarty, a man known for giving back to the community and literally "putting his money where his mouth is," also took to the stage for a rare performance covering Justin Timberlake's "Like I Love You."

Other luminaries spotted at the event were teammates Paul Pierce, Jiri Welsch, Mark Blount, Ernest Brown, and head coach Doc Rivers, to name a few.

The sold-out event was hosted by BET personality Free. More than \$60,000 in ticket and auction revenue was generated.

As noted above, a portion of the concert's proceeds will benefit talented, deserving, underserved Boston area high school students wishing to participate in the Berklee College of Music Summer Performance Program.

This past season was a "win win win" for Berklee City Music.

## A First Impression

### 2004 City Music Blowout Concert

**Maria G. Resendes**, Administrative Associate to the Assistant Vice President, Community & Governmental Affairs

Nothing short of electrifying is one way of summing up the 2004 City Music Blowout concert held on August 10th at the Berklee Performance Center. As this was my first City Music Blowout concert, I was enthralled by the music and totally “blown away” by the talent on stage. These young kids were “on fire” and the audience seemed mesmerized by their musical expression.

Only the crème de la crème were selected from hundreds of high school students from the Greater Boston area to compete for the Summer Youth Scholarship for Talent and Excellence in Music (SYSTEM 5). As you can imagine, the recruitment, auditioning and selection process was intense for everyone involved. SYSTEM 5 is part of the Berklee City Music Program, which is designed to help high school students become better prepared for obtaining a higher education regardless of their financial limitations. This intense five-week program allows each student to perform and exhibit their musical talent in a summer-end concert, giving them a chance to experience their dream performing and pursuing music as a career. The program’s uniqueness is unmatched by other institutions and illustrates the immense efforts by Berklee’s faculty, staff and the President’s Office of Community and Governmental Affairs to take music education into Boston’s public schools—music is a serious business at Berklee College of Music!

J. Curtis Warner, Jr., the Assistant Vice President for Community and Governmental Affairs launched the event by welcoming parents, alumni, city officials, donors and volunteers. Three Berklee City Music alumni emceed the concert: William Junior '02, Koriana Lewis '02, and Troy Durden '03. Each took part in making the introductions to the various ensembles. Berklee City Music Jazz Ensemble, led by director Lin Biviano kicked off the concert with Things Ain't What They Used To Be, St. Thomas, Sidewinder and Caravan. During a short break, City Music student Marvin Balan got the chance to meet his anonymous donor, Boston Celtics Walter McCarty, President of the I Love Music Foundation who provided Balan with a summer scholarship to attend Berklee’s Five-Week Summer Program. Balan was stunned to see McCarty, the famous Celtic Basketball player on stage. An invigorating performance by the Berklee City Music Pop/R&B Ensemble followed, directed by Winston Maccow and accompanied by vocal coach, Kaimy Blocker-Masse, “rocked the house” with The Way You Groove, Party Girl, Find Myself in You, This Place Hotel, If I Ain't Got You, and Cry Me a River. It was an inspiration to see these City Music vocalists perform like seasoned professionals who knew how to excite and work the audience; I could hardly keep still in my seat!

As you can imagine, everyone was energized by the outstanding performances and were now ready for the main highlight—the most important aspect of the concert—the announcement of the Berklee City Music Continuing Scholarship Award winners. For all students, the anticipation and suspense were tremendous and emotions ran high. Each recipient received a rousing response—there were tears of happiness and sadness from students, parents, alumni, and staff. Kudos go out to all those who worked hard and completed one or more components of the Berklee City Music Program and performed in the summer-end event. The scholarship winners—Marcus Clark, Patrick Faherty, Seth Furey, Chantelle Hampton, Juan Maldonado, Laura McLaughlin, Apollo Payton, and Tiffené Gaston are to be commended for their outstanding efforts in making their dreams a reality. My heartiest congratulations to all the scholarship recipients and best wishes for a successful school year!

This year’s 2004 City Music Blowout concert celebration concluded with inspirational and exuberant gospel tunes by the Five-Week Gospel Ensemble under the direction of assistant professor Dennis Montgomery, III. The ensemble performed The Lord Our God Is Strong and Mighty, In That Great Gettin’ Up Morning, Stir It Up, Your Storm Will Pass, and a special jamming performance by Natalie Wilson. It was a memorable evening for everyone involved—and one that I will never forget!



A live performance from the SYSTEM 5 Blowout Concert.

## Kudos Corner

- **Brent Irvine '02** in the final phases of his studies in pre-law at Suffolk University
- Thanks to **Kenrick John '02** for all his efforts to support Berklee City Music programs through DreamMaker Enterprises, and congratulations on his new position at the Ohrenberger Middle School in West Roxbury.
- Congratulations to **James E. McCoy** on his recent promotion to director, education and community partnerships.
- Congratulations to **Lynette Gittens** on her recent promotion to associate director, Berklee City Music programs.
- Congratulations to **Laura McLaughlin**, first-semester City Music Continuing Scholarship student, total percussion and marimba principal, who started her own band, Magma Diver.
- Thanks to **City Music parents**, the 2004 phonathon yielded outstanding success.
- To each faculty member in **AFAD** who volunteered to be a mentor this term, there aren't enough words to thank you.

## Berklee SYSTEM 5 Gospel Choir Performs at the Mayor's Arts Festival

Audrey Harrer, *Pulse* Correspondent



City Music Gospel Ensemble.

The second annual Boston Arts Festival was held on September 11 and 12 at Christopher Columbus Park. This year's fabulous event was sponsored by JP Morgan Chase, and Brown and Company, and was designed to showcase Boston's best visual and performing artists, as well as to kick off the fall arts season in the surrounding area.

The Berklee SYSTEM 5 Gospel Choir drew attendees early Saturday afternoon to the waterfront stage for a soulful performance. Under the direction of Dennis Montgomery III, the gospel choir rang out in lush harmony over the waterfront. Ashley Rodriguez opened the set with her solo introduction of "The Lord Our God Is

Strong and Mighty." The program continued with traditional spirituals and contemporary gospel music. Performing to a

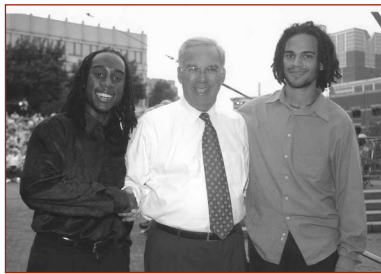


City Music Gospel Ensemble.

large crowd gathered on the lawn, the singers did a wonderful job of including the audience by having everyone clap their hands to "Stir." The set was brought to a close by Shannon McField's enchanting solo performance of "Still I Rise." After the choir finished, Mayor Thomas M. Menino took the stage to address the audience and mentioned the fact that the performance was given by Boston high school students. All in all, it was definitely a success. Way to go SYSTEM 5 Gospel Choir!

## Swingin' in the Summer: Berklee City Music Hits City Hall Plaza

James McCoy, Director of Education and Community Partnerships



William Junior '02, Mayor Thomas Menino, and Tuffus Zimbabwe '01.

Boston City Hall Plaza rang once again this summer with the sounds of City Music. The opportunity was made possible through the partnership between the President's Office of Community and Governmental Affairs (POCgA) and the City of Boston Department of Parks and Recreation.

In an effort to raise the profile of the partnership, Dianne Kerrissey, director of programming for the Department of Parks and Recreation, along with Angelo Picardi, series producer, extended the invitation for City Music Continuing Scholarship students to perform as guests with the Air Force Band of Liberty during the 31st annual Dorothy Curran Wednesday Evening Concert Series. On the evenings of August 11 and 18 Vocalist Kendy John '02, guitarist William Junior '02, and pianist Tuffus Zimbabwe '01 gave outstanding performances.



Kendy John '02

After the crowd of 4,000 demonstrated its appreciation with extended applause, Milt Barney, director of the Air Force Band, congratulated the performers for their achievements as musicians and students. Later in the evening, Angelo Picardi praised the performers and informed the audience of Berklee's extensive contribution to the Boston community and the success of City Music. Boston Mayor Thomas Menino joined commissioner Antonia Pollack and Susan Hartnett, director of arts, tourism, and special events, in thanking the three students and the college.

These performances are one example of the programming generated through POCgA's various partnerships with the City of Boston. Boston Public Schools, Boston Public Library, the Department of Parks and Recreation, and the Mayor's Office of Arts, Tourism and Special Events are other municipal bodies with whom POCgA produces programming such as Jazz at the Fort, Swingin' in Mothers Rest, the Urban Outreach Performance Program and Jazz on Wheels. Berklee is honored to be partnered with the City of Boston and is proud to express its commitment to the city's cultural development.

## Memorial Scholarship Fund Established

Marjorie O'Malley, Assistant Vice President for Institutional Advancement

Berklee alumnus John Blackwell, Jr. '95 is probably best known as the versatile and flamboyant drummer for Prince and the New Power Generation. Upon leaving Berklee, John moved to Los Angeles where he joined Patti LaBelle's band. He appeared on LaBelle's Grammy Award-winning CD and DVD *Patti LaBelle Live! One Night Only*. While LaBelle's band was performing in Minneapolis, Prince got to see and hear Blackwell, and eventually asked him to join his band.

Tragedy struck Blackwell and his wife Joann this year, when their two-year-old daughter Jia drowned. To perpetuate Jia's memory, John and Joann are establishing the Jia Kennie Blackwell Memorial Scholarship at Berklee. A memorial concert will be held at the Berklee Performance Center on December 11, 2004, featuring various artists with whom Blackwell has worked. (A list of these musicians is available on John's website at [www.johnblackwell.net](http://www.johnblackwell.net).)

A portion of the proceeds from the concert will be used to promote water safety, and the majority of the proceeds will be used to provide scholarship support for outstanding female musicians at Berklee who demonstrate musical potential and financial need. Tickets are available through the Berklee box office at 617 931-2000 or at [www.ticketmaster.com](http://www.ticketmaster.com).

Donations to the fund can be sent to Berklee College of Music, c/o Marjorie O'Malley, 1140 Boylston Street, Boston, MA 02215. Please make checks payable to Berklee College of Music and indicate that the gift is for the Jia Kennie Blackwell fund.

*[Editor's Note: John, while a student at Berklee, generously gave his time and talent as a volunteer mentor to Boston public school students through Berklee's popular City Music Mentoring Program. Now we have an opportunity as a community to give back to John.]*

## Why It Sounds So Good!

### 2004 City Music Blowout Concert

Lynette Gittens, Associate Director, Berklee City Music Programs

*That's what people wanted to know after we had a wonderful 2004 City Music Blowout Concert. This concert has become a staple event at the end of the Five-Week Summer Performance Program. Officially there are two concert nights, and one night is dedicated to City Music and the Summer Youth Scholarship for Talent and Excellence in Music (SYSTEM 5) recipients. They look forward to getting on stage at the Berklee Performance Center to shine and prove that they were the most deserving. Recently, I posed some questions to the three faculty members who lead the City Music ensembles, Dennis Montgomery, Winston Maccow, and Lin Biviano. Here is what they said about why it sounds so good.*

**LG: What department do you work in at the college?**

**DM, WM, and LB:** The Ensemble Department.

**LG: When did you start teaching for Berklee College of Music, and how or when were you chosen to lead the City Music ensemble you teach?**

**DM:** I started in the fall of 1991 as a part-time instructor. Berklee has always been observant of my wide appreciation of music, which would explain how and why I was chosen. In the summer of 1991, one of the first SYSTEM 5 ensembles was formed, encompassing r&b and pop. However, Berklee has known me as being the "gospel guy." Therefore, in the summer of 1993, the SYSTEM 5 Gospel Ensemble was organized. Although the gospel ensemble is a regular Five-Week ensemble, City Music students are integrated.

**WM:** I started in the fall of 1996. David Weigert, who was then the codirector of the Five-Week program, contacted me and offered me an opportunity to teach the R&B Ensemble during the program. In 1997, I shared the responsibility to lead the R&B Ensemble with vocalist/instructor Sherma Andrews. That's when I realized my contribution had an impact on the outcome of the overall performance. It has been a steady improvement since then.



Winston Maccow

**LB:** I started in 1970 and returned to Berklee in 1995 to teach in the Ensemble and Brass Departments. I was chosen to lead the SYSTEM 5 Jazz Ensemble as a result of leading the Urban Outreach Orchestra, which is in direct relation with the City Music program.

**LG: Are there any differences between the Gospel Ensemble performances on Tuesday and Wednesday Blowout nights?**

**DM:** Yes. The difference I'm referring to is that of the actual mentality of the group. On Tuesday night, it seems that the choir is more timid than the performance on Wednesday. I've grown to think of that mentality as normal.

**LG: Is there a specific method you use in selecting the performance material?**

**DM:** I select my material by researching it, making sure that it's not only fun to sing, but also educational.

**WM:** I listen to what is new on the radio, and I listen for what is fun and challenging for my students.

**LB:** I select my material based on the level of the band and material that is timely, fun to play, interesting, and enjoyable for the listening audience.



Dennis Montgomery III

**LG: Name one thing you'd like to improve upon as the lead teacher for your SYSTEM 5 ensemble.**

**DM:** I would like to improve on gathering more educational videos of gospel artists, old and new.

**LB:** I want the students to spend more private lessons and practice time on their parts.

**LG: What is the one thing you're most satisfied with as a SYSTEM 5 ensemble teacher?**

**DM:** I am satisfied with the end results.

**WM:** I am satisfied with the hard work the students put in overall to make the performance a success.

**LB:** I am most satisfied with the high level of cooperation between administration, instructors, and Berklee Performance Center personnel.

**LG: Walk us through the steps you take in preparing for the Blowout Concert.**

**DM:** First, I choose the material three weeks to a month before the semester starts. I work on narrowing down the material that is suitable for both Blowout nights. By week four, soloists are already selected. Also, various forms are finalized for each piece we perform, and finally polishing up the performance before sound check.

**WM:** I start preparing a year in advance. Why? I listen for new materials with suitable lyrics, then add a little bit of the old-school materials for a little challenge. The students need that. I will have all of this ready before the first week of class. The first week I try to teach the class about 80 percent of the music. That will enable us to have all songs ready by the second week. Then by the third week, I will work on dynamics and stage performance—the finishing touches—the other 20 percent.



Lin Biviano

**LB:** The steps are simple: In as much as I rehearse the band intensely, it's also as relaxed as possible. I utilize time judiciously. The elements of an ideal ensemble are focus, motivation, positive attitude, and an exceptional sense of musical perception...very much like Herb Pomeroy's approach to ensemble teaching.

**LG: What advice or suggestions do you offer to SYSTEM 5 students preparing for a performance?**

**DM:** I require my students to focus during rehearsals. With no focus, performance outcomes are usually poor. SYSTEM 5 has inspired so many students to grasp and hold to their musical hopes and dreams. Please don't lose its consistency.

**WM:** Students should come prepared, be on time, take notes, and not be afraid to ask questions. If the experience in class is not satisfying...speak up.

**LB:** Relax when preparing for performance. Enjoy the experience, because it is a great one. Do your best, and most of all, have fun.

**Stay tuned for more teaching moments on why it sounds so good...**

## Kaimy Blocker-Masse: A Berklee City Music Success Story

### She Came, She Sang, She Conquered

Abria Smith, Education Projects Coordinator



Kaimy Blocker-Masse

Berklee College of Music and City Music alumna Kaimy Blocker-Masse has endured many hardships to attain her goal of earning her degree in music business/management from Berklee College of Music.

One of only three students who received the Berklee City Music Continuing Scholarship in 1993, Kaimy has proven that she was deserving of that award. She has since become a teacher in the Boston public school system, wife and mother

to a beautiful family, and is also pursuing careers in music and acting.

Kaimy began her career at Berklee as a high school student attending Berklee's Five-Week Summer Performance Program through a City Music Scholarship program called SYSTEM 5 (Summer Youth Scholarship for Talent and Excellence in Music). She gained valuable knowledge and displayed extraordinary musical talents, and, as a result, after only one year of participation in the program, was awarded a four-year, full-tuition scholarship to attend Berklee College of Music.

The news of Kaimy's scholarship came right on time. Just one week prior to her receiving the scholarship, she discovered that she was going to become a mother. Since Kaimy had set her heart on attending Norfolk State University in Virginia, she was unprepared to receive the news of her impending motherhood. Her plan was to attend college with the help of her parents, who had promised to fund her education no matter how difficult it would be for them to do so. Kaimy wanted to earn a degree in music, which was only offered as a minor at Norfolk state. Before receiving the news that she was with child, she had decided that she would pursue a business degree at Norfolk State with a minor in music. When faced with the new challenge of parenthood, Kaimy chose to take full advantage of her Berklee scholarship and found that she was still able to combine her studies of business and music and, fortunately, keep more of an emphasis on music.

Although her experience in the music business as a child had prepared her for the performance aspects of becoming a Berklee student, Kaimy's road to success at Berklee College of Music was not a smooth one. Kaimy began singing early at the age of three, and then went on to perform publicly at the age of nine. She remembers some of her favorite performance pieces by some of her early influences, Evelyn Champagne King and Whitney Houston. She performed in a number of talent shows and competitions around the Boston area for several years before she was introduced to Berklee College of Music. When Kaimy was given the opportunity to attend Berklee, she saw it as a blessing for two

reasons. First, her parents would not have to shoulder the burden of paying for her education, and secondly, she would be able to pursue a college degree near home where she would have the support of her parents in raising her expected child. Kaimy knew that being a mother would be a difficult job to take on while pursuing a degree, but she had no idea of the challenges that awaited her. When her daughter, Briyana, was born with heart problems, Kaimy began to see just how difficult her journey would be. She had to depend on the patience and understanding of her Berklee instructors while she returned frequently to the hospital with her sick child. In addition to the challenges brought on by motherhood, at the same time, Kaimy had to prove herself worthy of being accepted into the degree program since she was accepted into Berklee as a diploma student. Though the obstacles that she overcame might have been enough to make another student crumble under pressure, Kaimy came through her experiences stronger and with a positive attitude.

Once Kaimy had gotten through the worst of her struggles at Berklee, the rest of her life seemed to fall into place. Her daughter's heart became normal and by the time she graduated, Kaimy had given birth to a new baby boy and was married to her husband James Masse. Instead of pursuing music business after she left Berklee, Kaimy began teaching in the Boston public school system as a substitute teacher. After about a year and a half, she was hired to teach music at a Boston middle school. Kaimy currently teaches at the Joseph Lee Elementary School in Dorchester, Massachusetts.

Not only does Kaimy have an impressive educational career going for her, but she is also working as an artist. She is currently completing a gospel album with the help of Berklee alumnus Marcus Bell, whom she met while attending Berklee. Kaimy has also performed in musicals such as *Joseph and the Amazing Technicolor Dreamcoat*, *The Wiz*, and *Hallelujah in A-Flat*.

While Kaimy admits that all of her hard work and perseverance has paid off and allowed her to attain her goals, she acknowledges that she did not do it all on her own. She credits God, "Who knew where He wanted me to be and looked beyond my faults and saw my need," her loving, supportive parents who stood by her and loved her through many trials, J. Curtis Warner, Jr., assistant vice president for community and governmental affairs, "Auntie" Johnnie Malvin, former assistant director for community partnerships for always having the right things to say at the right time and all of her teachers at Berklee who were understanding of her situation with her daughter's health. She didn't go it alone, yet she came, she sang, and she conquered every obstacle that was thrown in her path.

## Shout Outs!

**Marcus Clark, Patrick Faherty, Seth Furey, Tiffené Gaston, Letecia Chantelle Hampton, Juan Maldonado, Laura McLaughlin, and Apollo Payton** are the recipients of the 2004 City Music Continuing Scholarship. Congratulations!



Parents of City Music Continuing Scholarship Recipients: Mr. and Mrs. Maldonado; Mr. & Mrs. Payton; Delsina Clark; Carol Faherty; Avonda Graham; India Hampton; and Patricia McLaughlin.

## Bringing Dreams to Life

**Maria G. Resendes**, Administrative Associate to the Assistant Vice President, Community and Governmental Affairs

Ecstatic, trembling, and teary-eyed: these were the adjectives to describe Laura McLaughlin the night of August 10 as her name was announced as the recipient of Berklee's City Music Continuing Scholarship. Laura was one of seven who received a four-year full-tuition scholarship to Berklee College of Music. The other scholarship winners, clutching their certificates and choking back tears, were Marcus Clark, Patrick Faherty, Seth Furey, Letecia Chantelle Hampton, Juan Maldonado, and Apollo Payton. Emotions during that evening were soaring, to say the least.



Berklee President Roger H. Brown with scholarship recipients.

Public schools often cannot provide individualized musical instruction, and talented students who do not start receiving proper instruction by sixth grade struggle to catch up. Our goal, in the President's Office of Community and Governmental Affairs, is to contribute significantly via an after-school and Saturday program, enriching the lives of inner-city youth—giving them the tools and inspiration to succeed through any one of Berklee's City Music programs. These programs are offered at no cost to middle and high school students from the Greater Boston area. In addition to these Saturday and after-school programs, we offer a Berklee Summer Youth Scholarship for Talent and Excellence in Music (SYSTEM 5) to area high school students. The purpose of this scholarship is to provide access to a quality music education experience and an opportunity to gain entrance to Berklee's Five-Week Summer Performance Program to study music with some of world's best music educators. This wonderful scholarship provides less privileged youth who demonstrate a passion to learn music and who possess musical talent an opportunity to hone their musical skills, interact with peers from across the country and around the world, and to build confidence while achieving a college degree.

However, higher education is expensive. Few students these days are able to afford the "real" cost of a college education, regardless of where they attend. Scholarship aid is one of the most crucial needs at Berklee. Tuition is currently at \$20,350. It is estimated that 60 percent of our students request financial aid; Berklee can meet only a small percentage of this need. Scholarships are an important vehicle in attracting and retaining outstanding students and in helping preserve Berklee's tradition of excellence. In turn, scholarship recipients appreciate the financial support and community recognition of their academic and co-curricular activities and attest that the scholarship was essential to their success. Wouldn't it be wonderful if we could award enough Berklee City Music Continuing Scholarships at the 2005 Blowout Concert so that all eligible students could receive one?

Philanthropy is a personal issue, and people and institutions give for a variety of reasons. Many donors establish endowments to honor a former professor, advisor, or loved one. Memorial gifts are made to recognize an individual's life while supporting students in the college. Through the years, alumni, corporations, foundations, and friends have provided funding to further the education of students. Each gift is unique, and each donor has a story. For every donor who dreams to give, there is a student who dreams to flourish and thrive in the music industry. Donors bring dreams to life by unlocking the doors of opportunities and leaving a lasting impression that will never be forgotten.

### What are the top ten reasons to invest in Berklee's City Music Scholarship?

10. Your gift is 100% tax deductible.
9. 100% goes directly to our students.
8. You will make a big difference in the lives of our students and sometimes an entire family.
7. Your support strengthens Berklee's commitment to excellence.
6. Scholarships help us attract the best and brightest inner-city youth.
5. Your gift helps offset the rising cost of higher education.
4. A scholarship recognizes hard work, rewards success, and helps students shape dreams.
3. Receiving scholarships provides a firsthand lesson to students in the value and meaning of giving.
2. Investing in tomorrow's leaders enriches our entire community and strengthens the quality of our nation's resources.
1. Your support really can make dreams come true.

There are many ways to give. Outright gifts (i.e., cash, check, and credit card donations) are gifts that Berklee City Music can use immediately. These gifts can be designated to a specific area of the program that piques your interest. Securities and stock transfers (i.e., marketable securities, stock and wire transfers, and payroll deduction) are also welcomed. These gifts are immediately applied to our programs operation budget. The corporate matching gift program is another option. Each year, corporations match outright gifts to Berklee College of Music through employee matching gifts programs. Donors need to obtain the appropriate forms from their companies and send them to the college along with their gifts. These are only a few of the options. For further information, you can contact Marjorie O'Malley, assistant vice president for institutional advancement at 617 747-2569.

Continued financial support for the present and future generations of Berklee City Music students is greatly appreciated. Small gifts have a way of adding up to large sums—any amount will strengthen our program. The President's Office of Community and Governmental Affairs is always proud to present a Berklee City Music Continuing Scholarship to an outstanding student. We only wish that we could do more and perhaps, with sustained help, we can attract the best possible students regardless of their financial constraints.

### betcha didn't

That Saturday School faculty are providing an additional 30 hours of instruction per week at the Roland Hayes School of Music and the Boston Arts Academy.

know

# Are you interested in volunteering or providing financial support for the youth outreach programs of Berklee City Music?

PLEASE COMPLETE THE FORM BELOW AND RETURN IT TO

Berklee City Music  
 President's Office of Community and Governmental Affairs  
 Berklee College of Music  
 1140 Boylston Street  
 Boston, MA 02215

Name	Telephone Number	Fax Number	E-Mail Address	
Mailing Address	Are you a Berklee alumnus? Yes      No		Are you employed at the college? Yes      No	
Occupation	Are you a musician? Yes      No		If yes, what instrument do you play?	
Please list any languages other than English that you speak at an advanced level				
Please list any other skills that you would like to utilize as a volunteer				
Please circle the activities listed below in which you would like to be involved:				
Recitals/Open Houses	Mentoring/Tutoring	Fundraising	Student Recruitment	Other
If you would like to make a financial contribution to City Music, please complete the section below or enclose a check written to Berklee College of Music				
Type of Card	Cardholder Name (As It Appears on Card)	Card Number	Exp. Date	Amount
Visa MasterCard				

## POCgA's Mission

The President's Office of Community and Governmental Affairs supports the college in its commitment to cultural, artistic, and educational development through partnerships, programming, scholarships, and public service through music.

## betcha didn't

know

Berklee City Music instructor Hey Rim Jeon led her trio at the 2004 Jarasum International Jazz Festival in Korea, joined by Berklee associate professor John Lockwood on bass and assistant vice president J. Curtis Warner, Jr. on drums.



City Music All Star Band performing on July 27 at the Boston Center for the Arts Plaza as part of "Hip and Historic", an event sponsored by the South End Business Alliance in association with the Democratic National Convention.

# PULSESTAFF

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## Pulse ONLINE

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Berklee  
college of  
music

# CALENDAR 2004/2005

## November

- 6:** \*City Music Saturday School Concert with Tommy Campbell  
David Friend Recital Hall 1:30 p.m.–3:30 p.m.
- 11:** Veterans Day
- 20:** Jetro Da Silva, Visiting Artist for CMSPS
- 25:** Thanksgiving

## December

- 3:** Inauguration of President Roger H. Brown
- 4:** \*Visions, Inc. 20th Gala Celebration featuring André Ward,  
at the BPC
- 4:** Boston Arts Academy Audition Workshop
- 4–11:** Sharon Young, Visiting Artist for CMSS at the DFRH
- 11:** \*City Music Saturday School Open House  
Boston Arts Academy Audition Workshop  
City Music Saturday Preparatory School Open House
- 11:** Sharon Young, Visiting Artist for CMSS at the DFRH
- 11:** Jia Kennie Blackwell Memorial Scholarship Concert at the BPC
- 16–31:** Holiday Break (no classes)

## January

- 1–19:** Holiday Break (no classes)
- 7, 8:** City Music Special–Visiting Artist Workshop
- 14, 15:** City Music Special–Visiting Artist Workshop  
Scott McCormick Visiting Artist for CMSS
- 17:** Martin Luther King, Jr. Day
- 20–22:** Saturday School Classes Resume

## February

- 1:** Application's for SYSTEM 5 Scholarship Auditions Due
- 21:** Presidents' Day
- 25–26:** \*Boston Arts Academy Auditions

## March

- 5:** \*Boston Arts Academy Auditions
- 10–12:** Berklee High School Jazz Festival (3/12)
- 17–19:** Berklee Spring Break (no classes)
- 25:** SYSTEM 5 Audition  
Good Friday

*\*For further information about these Berklee City Music events, please contact the President's Office of Community and Governmental Affairs at (617) 747-2447.*