

building community through music, education, and public service

griot

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and in Your Neighborhood

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Terri Lyne Carrington's Girlz Beat,

a workshop designed to inspire girls to become the next generation of hotshot drummers, is one of many initiatives nominated for a **Berklee Urban Service Award**. The first annual awards ceremony will be held on Saturday, April 17. Look inside for your full 2010 awards ceremony preview.

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gri • ot (gree'-o) *noun*

A member of a traveling class of poets, musicians, and storytellers who maintain a tradition of oral history in parts of West Africa. – *Oxford American Dictionary*



Berklee City Music Alumna Makes It to Hollywood

Chelsea, Massachusetts native **Ashley Rodriguez** wowed judges with her rendition of "I Ain't Got You," by Alicia Keys during *American Idol's* Boston auditions. Once she advanced to Hollywood Week, her subsequent performances earned her a spot in Season 9's Top 24.

Rodriguez received her initiation to Berklee at age 16 through the City Music Program. After attending Chelsea High School, she earned a full-tuition scholarship to Berklee. In 2009 she graduated with a degree in music business/management.

J. Curtis Warner, executive director of **Berklee City Music**, had the opportunity to meet with Rodriguez recently. "She's said if it weren't for City Music, she probably wouldn't have gone to college. It allowed her to follow her dreams," he said. "City Music has clearly proven to be able to take a young person without means for college and educate them, guide them through the college process, and get national recognition and standing in the music industry."

Congratulations to Ashley Rodriguez for making it to *American Idol's* Top 24. We can't wait to see what is next for her career!



And the Award Goes to...

CONTINUED FROM COVER STORY

Saturday, April 17, 2010 marks the day when we celebrate the hard work of Berklee's students, faculty, staff, alumni, and partner organizations in the Boston area. The **Berklee Urban Service Awards (BUSA)** are based on the principle that institutions of higher education realize their greatest potential when they serve as fully committed members of the local community. The ceremony will feature musical entertainment and acknowledge outstanding people at Berklee, the City of Boston, and the many community-based agencies with whom the college partners to enrich our neighborhoods and facilitate the educational, cultural, and artistic development of the city we call home.

"We're excited to bring recognition to the people who share their time, talent, and energy to enrich our communities through music," said James McCoy, director for community affairs and campus engagement.

This amazing celebration is open to the public and will take place from **3:00 p.m. to 5:00 p.m.** at the **David Friend Recital Hall** in Berklee's Genko Uchida Building, 921 Boylston Street, Boston. For more information, contact Berklee's **Office of Community Affairs and Campus Engagement** at 617 747-2447 or communityaffairs@berklee.edu.





City Music Network Sites

Afro-American Music Institute—Pittsburgh, PA

NEW Artists and Musicians of Latin America—
Philadelphia, PA

Berklee City Music—Boston, MA

Chicago West Community Music Center—Chicago, IL

Christian Latino Association of Music & Arts
(CLAMA)/Project RYTMO—Anaheim, CA

The Cleveland Music School Settlement—
Cleveland, OH

Community Music School of Springfield, Inc.—
Springfield, MA

CPDC's eSharp Music Program—Washington, D.C.

NEW Harbor Conservatory for the Performing Arts,
a division of Boys and Girls Harbor—New York, NY

NEW Limelight Arts—Philadelphia, PA

NEW MacPhail Center for Music—Minneapolis, MN

NEW Music Resource Center—Charlottesville, VA

NEW The People's Music School—Chicago, IL

NEW Philadelphia Clef Club—Philadelphia, PA

A Place Called Home—Los Angeles, CA

Richmond Youth Jazz Guild—Richmond, VA

Rutgers University—TEEM Gateway—Newark, NJ

School for the Performing Arts—San Juan, PR

NEW Sitar Arts Center—Washington, D.C.

Soulsville d.b.a. Stax Music Academy—Memphis, TN

Tipitina's Foundation—New Orleans, LA

NEW Urban Assembly School of Music and Art—
Brooklyn, NY

NEW Walker West Music Academy—St. Paul, MN

Wilmington Youth Jazz Band—Wilmington, DE



PULSE Launches New Tools:

The Berklee PULSE Music Method is a cutting-edge online learning experience for underserved youth nationwide. PULSE (Pre-University Learning System Experience) continues to launch new learning tools, including advanced lessons in rhythm and improvisation, instructional videos, educational game show episodes, a documentary series, and assessment tools.



PULSE is at the heart of the **City Music Network**, which connects Berklee City Music in Boston with like-minded music programs across the country. The goal of the network is to provide young people with every opportunity to see their musical potential. This includes teaching and mentoring by Berklee graduates who live in their city.



While PULSE is designed for members of the City Music Network located outside of Boston, a special opportunity was created this fall for a group of organizations in the Boston area who partner with Berklee's Office of Community Affairs and Campus Engagement and the **Music and Youth Initiative** to provide community-based music education to hundreds of youth throughout the city. The first phase of the local roll-out put PULSE in the hands of youth at the **Boys and Girls Clubs of Dorchester**, **Sociedad Latina**, the **Merrimack Valley YMCA**, and the **West End House Boys and Girls Club**. The second wave will include the **Blue Hill Boys and Girls Club** and the **Hyde Square Task Force**.

Berklee City Music Honors the Courage of Our Unsung Heroes

Berklee City Music hosted its seventh annual **Unsung Heroes Breakfast** on Saturday, January 23, 2010. The theme of this year's breakfast, "Courage," focused on arts, academics, and empowerment through a panel discussion that featured 1961 Freedom Riders **Jean Thompson** and **Judith Ann Wright** and the empowering speech given by the event's keynote speaker, the **Reverend Doctor Gloria E. White-Hammond**.

The Freedom Riders were civil rights activists, mostly college students, who rode buses into the segregated southern United States to test the 1960 Supreme Court decision that outlawed racial segregation in restaurants and waiting rooms of interstate bus terminals. The events surrounding the Freedom Rides inspired both Thompson and Wright to develop the courage to fight for what they believe in and to continue leading lives rooted in activism.

Hammond, who serves as copastor of Bethel AME Church in Boston and executive director of My Sister's Keeper, was honored for her hard work, diligence, and dedication to the youth of our local community and the women of Sudan.

"It is about leadership; we want our students to recognize the many different outlets music can provide, but also envision the potential for leadership in their own lives," said Berklee City Music director Krystal Banfield.



KUDOS CORNER

Caring for the Neighborhood We All Call Home. Nearly 40 residents, businesses, property owners, and institutions located near the intersection of Massachusetts Avenue and Boylston Street have come together to form a committee focused on the improvement of the neighborhood. The group will serve as a model for how property owners, tenants, and partner agencies can collaborate, share stewardship of their local community, and cocreate the optimum environment in which to live, work, study, and visit. First Fenway Cooperative and Berklee College of Music's Office of Community Affairs and Campus Engagement joined forces to cofacilitate the first two meetings in January and February. The roster of members is expanding and currently includes:

- Arirang House
- Bangkok City Restaurant
- Bank of America
- Barnes and Noble
- Berklee College of Music
- Boloco
- Bombay Café
- Boston Police Department
- Broken Neck Guitar and Bass
- Burbank Apartments
- Byron Rushing, State Representative
- Choice Fine Wines and Spirits
- Church of Christ Scientist
- Corner Realty
- Daddy's Junky Music
- Dunkin' Donuts
- Fenway CDC
- Fenway Civic Association
- First Fenway Cooperative
- Little Steve's House of Pizza
- Looney Tunes
- Massachusetts Historical Society
- Mayor's Office of Neighborhood Services
- Oasis Guesthouse
- Patriot Parking
- Pavement Coffee House
- Boston City Council, President Michael Ross
- Starbucks Coffee
- T.C.'s Lounge
- Tedeschi Food Shops
- The Hamilton Company
- T-Mobile
- Union Apartments
- Upton Bass String Instrument Company
- 15-25 Hemenway Street Apartments
- 173 Massachusetts Avenue Properties

What's in a name?

Berklee College of Music President Roger H. Brown is pleased to announce the expanded role, new mission, and new name for the college's Office of Community and Governmental Affairs. The new name of the **Office of Community Affairs and Campus Engagement (CACE)** more closely reflects the office's charge of engaging the institution with Boston-area communities.

CACE Mission

The Office of Community Affairs and Campus Engagement cultivates and manages institutional relationships, partnerships, and programs that advance the college, mobilize musicians as leaders, and contribute to the cultural, educational, and artistic development of the Boston area and our society.

Initiatives

- Integrate academic programs with community service.
- Build community-based organizational networks.
- Facilitate neighborhood relations.
- Culturally enrich the institution and our host city.
- Engage students, faculty, staff, and alumni in outreach initiatives.
- Develop leadership opportunities for musicians.

Programs

- The Movement
- Community Service Work-Study Program
- Urban Outreach Performance Program
- Community Concert Series
- Community Grant Program
- Berklee Instrument and Equipment Donation Program (BID/BED)



BETCHA DIDN'T KNOW

David Mash, Berklee vice president for technology and education outreach, has been appointed cochair of the Valencia Planning Coordination Committee, which is charged with advancing Berklee's future campus in Valencia, Spain. Mash's appointment comes after 30-plus years of developing outreach strategies for the application and integration of technology into both secondary and college music curricula.



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Edited by Laurel Kilbourn and James McCoy

calendar of events

April 10—City Music Summit

April 17—First Annual Berklee Urban Service Awards

May 1—City Music Mentor Program Recital

May 2—City Music High School Academy Completion Ceremony

May 2—City Music Preparatory Academy Completion Ceremony

June 25—City Music Preparatory Workshop begins

July 8—Tito Puente Latin Music Series opening concert at Mozart Park in Jamaica Plain

July 10—Berklee Five-Week Summer Performance Program begins

July 15, 22, 29—Tito Puente Latin Music Series at O'Day Park in the South End

July 19—PULSE Summer Institute begins

July 21—Swingin' in Mothers Rest at Mothers Rest Playground in the Back Bay Fens

August 1—Jazz at the Fort at Highland Park in Roxbury

August 6–10—Berklee City Music Festival (dates subject to change)

August 10—Berklee City Music Blowout Concert at Berklee Performance Center

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