

THE BERKLEE INDEX

2005 to 2008

May 2008

Number of students who applied to Berklee for admission in fall 2005: **2963**
Number in fall 2008: **4181**

Percent of Berklee applicants accepted in 2005: **57%** In 2008: **29%**

Popular Berklee Café in 2005: **Heck Room** In 2008: **Café 939**

CD sales in the U.S. in 2005: **618 million** In 2007: **500 million**

Number of songs downloaded from iTunes by 2005: **500 million** By 2008: **More than 4 billion**

Berklee radio stations in 2005: **0** In 2008: **5 channels on BIRN**

Characteristics of domestic economy in 2005: **Equity spending** In 2008: **Mortgage collapse**

Properties acquired by Berklee between 2005 and 2008: **7**

Number of beds in Berklee residence halls in 2005: **770** In 2008: **770**

Enrollment in Berkleemusic classes in 2005: **2,477** Projected in 2008: **7,310**

Number of planets in the Solar System in 2005: **9** Planets in the Solar System in 2008: **8**

Automobiles purchased in China in 2005: **2.3 million** In 2008: **4.7 million**

Price of a gallon of gas in 2005: **\$2.15** In 2008: **\$3.65**

Hybrid cars sold in the U.S. in 2005: **80,000** In 2008: **350,000**

Cost to ride the MBTA in 2005: **\$1.00** Cost in 2008: **\$2.00**

Governor of Massachusetts in 2005: **Mitt Romney** In 2008: **Deval Patrick**.

Number of years American soldiers serving in Iraq 2005: **2** In 2008: **5**

President of the U.S. in 2005: **George W. Bush**. In late 2008: **Not George W. Bush**

Recession 2005: **no** 2008: **yes**

Value of Berklee endowment in 2005: **\$140 million** In 2008: **\$212 million**

Scholarship dollars awarded to Berklee students in fiscal 2005: **\$10 million** In 2008: **\$19 million**

Best Fortune 500 Company to work for in 2005: **Wegman's Food Markets** In 2008: **Google**

Number of U.S. States allowing same-sex marriage or civil unions in 2005: **2** In 2008: **10**

Unique visitors to Berklee.edu in 2005: **800,000** In 2008: **1.6 million**

Latino student enrollment 2005: **5.9%** In 2008: **9.2%**

African-American student enrollment in 2005: **5.9%** In 2008: **10.3%**

Million dollar gifts to Berklee received 1945 to 2005: **2** In fiscal 2008: **9**

Number of videos posted on YouTube by May, 2005: **fewer than 6 million**.
By May, 2008: **more than 83 million**

Super Bowl 2005: **Patriots defeat the Eagles** Super Bowl 2008: **Patriots lose to the Giants**

Most popular TV program in 2005: **American Idol** In 2008: **American Idol**

Rock & Roll Hall Of Fame Inductees in 2005: **Buddy Guy, The O'Jays, The Pretenders, Percy Sledge, U2.**

Rock & Roll Hall Of Fame Inductees in 2008: **Leonard Cohen, The Dave Clark Five, Gamble & Huff, Little Walter, Madonna, John Mellencamp, The Ventures**

Number of Grammy awards won by Berklee faculty and alumni from 2005 to 2008: **41**
Total number by 2008: **16**